

Supplier Case Study



Grocery

Vic De Casto

General Manager SA at PFD Food Services

"The people who work within the aged care industry show genuine care towards our elders & I am constantly inspired by them" PFD is Australia's largest family run food service supplier. Established in 1948, PFD provides an extensive range of dry goods, frozen and chilled products, fresh seafood and meat, confectionery, paper products and cleaning solutions.

As a committed supplier to CCI members for 28 years, PFD have consistently offered a value-led solution. "We're proud to have supported members over the years with the commitment to providing a best market value basket of goods. Importantly, this is coupled with the knowledge base & guidance of the only specialist Healthcare account management team in our industry."

Through CCI Members uniting and purchasing together as one through CCI, PFD have been able to gain manufacturer pricing support for the benefit of all members: "there is an immense sense of pride that comes with knowing we are involved with supporting such an important sector of the community. We love that we're able to support the not for profit sector."



Find out more:

Visit cciservices.org.au or call 1300 559 318.